

National Association of Black Accountants, Inc.
Dallas/Fort Worth Chapter

Accounting Career Awareness Program

A Career Development Program for All Ethnic Minority High School Students



Dallas ACAP 2018 Prospectus

Start your “iVolution” today and Empower the Change Within

Scholarships

Campus Living

Corporate Tours

Career Development

Financial Literacy

***Networking
Opportunities***

***Exposure to
Business Curricula***

***Interpersonal Skills
Development***

Enclosed is information about key features and activities of the Accounting Career Awareness Program (ACAP) and details about a corporate partnership with the Dallas/Fort Worth Chapter of the National Association of Black Accountants, Inc. (NABA) and Southern Methodist University (SMU).

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NATIONAL ASSOCIATION OF BLACK ACCOUNTANTS, INC.
DALLAS/FORT WORTH CHAPTER
ACCOUNTING CAREER AWARENESS PROGRAM (ACAP)

“Start where you are! Use what you have! Do what you can!” Arthur Ashe

February 1, 2018

Dear Prospective and Current Partners:

The DFW Accounting Career Awareness Program (ACAP) has existed for 17 years and have introduced almost 800 underrepresented minority students to the accounting and related business fields. Our success has been achieved with the support of our Corporate Partners, Circle of Influencers, alumni students/parents, community supporters, and Southern Methodist University (SMU). Our focus for our program this year will be to assist our selected participants to connect with our National NABA theme of “iVolution”. This will provide them the opportunity to accomplish the following:

- Accountability for their own success
- Give themselves permission to focus “YOU”
- Claim their legacy
- Leave their mark
- Take ownership of their development
- Speak up and act

This will be done through more self-directed tools for them to expand their vision of what their career paths can be in the accounting and business-related fields.

We know many of our current and prospective partners support other initiatives throughout the year where they align themselves with at risk students and under serviced neighborhoods. Through your support of ACAP you will have an opportunity to direct and select students who can participate in ACAP through our various partnership levels. The average cost to support one student is \$1,250. Join us and help strengthen the impact we know we are having on the next generation of accounting and business professionals. We want to select 60 deserving students and we have been averaging over 100 applicants. We hope you will continue to partner with us or join us to help with our mission of increasing the numbers for underrepresented minorities in the accounting and its related business disciplines.

We invite your participation for the entire ACAP week of (June 24-29, 2018) as we administer our program and showcase our past alumni. Your option levels are noted below on page (9) in this prospectus. We request a response no later than April 13, 2018. We are committed to continuing the level of excellence and accomplishments we have made. Your partnership is vital for us to do so.

Best Regards,

Nora O’Garro
ACAP Founder and Director

ACAP's HISTORY, GOALS and SUCCESSES:

NABA recognized the need for a program that would direct African-Americans and other minority students toward the accounting profession. NABA also recognized that preparation for a professional career begins in high school. In 1980, the Seattle Chapter of NABA designed a pilot program that would mark a turning point in the academic lives of secondary students, motivating them to pursue a higher education; thus, the summer residency concept was developed. ACAP is managed by NABA's National Board of Directors and is operated at the chapter level by its own Director/Executive Director and Board of Directors. Dallas ACAP began in 2001 and is one of the 23 active programs nationwide.

The goals of ACAP are:

- To motivate and to increase the number of high school students from underrepresented ethnic groups to attend college and major in accounting;
- To increase college enrollment of these ethnic groups;
- To serve as students' pipeline to college, the accounting profession, and ultimately into our business community;
- To provide an educational and enrichment experience that will provide the practical help needed for college preparation and a career in accounting.

A SUMMARY OF SOME OF DALLAS ACAP'S SUCCESS CAN BE FOUND ON THE FOLLOWING LINKS:

Dallas ACAP success stories: <http://www.dallasacap.com/acap-alumni.html>

Updates on "Where Are They Now": <http://www.dallasacap.com/where-are-they-now.html>

Seven hundred twenty-three (723) high school students have completed Dallas ACAP since its inception in June 2001. These students came from ethnically diverse backgrounds and attended over 30 different Dallas/Fort Worth and surrounding area high schools.

Year	Fr.	So.	Jr.	Sr.	Male	Female	Total
2001	0	0	9	11	5	15	20
2002	2	7	12	9	11	19	30
2003	0	8	11	8	11	16	27
2004	0	3	22	15	11	29	40
2005	1	5	7	15	18	20	38
2006	0	10	20	19	22	27	49
2007	1	10	21	17	20	29	49
2008	0	15	30	13	21	37	58
2009	0	12	19	17	22	26	48
2010	2	14	12	18	15	31	46
2011	18	12	22	10	33	29	62
2012	9	23	14	14	22	38	60
2013	13	3	14	11	14	27	41
2014	5	14	9	12	11	29	40
2015	15	12	21	8	25	31	56
2016	17	21	11	10	28	31	59
2017							
Total	83	170	263	207	291	432	723

PARTICIPANT CRITERIA

The student selection process is competitive. Participants must complete an application form, secure letters of recommendation, and be interviewed by a professional representative. The chart below shows the participant criteria for the ACAP summer residency program:

- Each student selected should have a minimum GPA of 3.0, with the following exception: at least 10% of the targeted program population should be selected from students with a GPA ranging from 2.5 – 2.9.
- The selection process should include the completion of an application and essay, receipt of two teacher/counselor recommendations, and an interview (face-to face or telephone).
- As initially established, to operate in the spirit of the program, students participating in ACAP should be ethnic minorities.
- Participants in ACAP should be high school students.

BENEFITS OF CORPORATE PARTNERSHIP

The Dallas/Fort Worth Chapter truly appreciates the continuous support that we receive from our Corporate Partners each year in support of ACAP. We also value the relationships that we have worked so hard to establish. The following are some of the key benefits of being a Corporate Partner with NABA on behalf of ACAP:

- Opportunity to increase the pipeline for employment through diversity.
- Assist in increasing the educational opportunity for underrepresented ethnic minority students in accounting and related business fields at colleges and universities.
- Opportunity to fulfill civic goals and objectives.
- Opportunity to serve on the Board of Directors for ACAP.
- Opportunity to establish a mentorship relationship.

CORPORATE PARTNERS

Sincere appreciation is extended to our existing and past partners who have demonstrated a significant commitment in assisting ACAP of NABA to reach its goals and objectives over the past years. We salute our partners and encourage you to continue your support of ACAP as it pursues its mission of introducing minority high school students to accounting and other business careers.

7-Eleven, Inc.

Accounting Education Foundation

American Institute of Certified Public Accountants

Angela Dunlap, CPA, Partner, Grant Thornton

American Airlines

Antioch Fellowship Missionary Baptist Church

AXA Financials

Behringer

BKD

Brinker International

Burlington Northern Santa Fe Railroads

Cates Berry Schweppes

*Circle of Influence**

Colin O'Garro

Dexter Burger, CPA

Deloitte

Delta Dallas Protech, LP

Dennis Scott Fitzgerald

Dodd & Associates

EY

Frito-Lay, Inc.

Grant Thornton LLP

Guaranty Bank

Jackson Walker L.L.P. Jefferson & Associates

CORPORATE PARTNERS (cont.)

JCPenney Company, Inc.

Joan Cox, CPA

JLL

Kimberly Clark

KPMG, LLP

McKesson Corporation

Merrill Lynch

MPrints

NABA Chapters (Local, Regional & National)

NABA Membership (Individuals)

PricewaterhouseCoopers, LLP

Radiologic

Raytheon

Reyna CPAs, P.C.

Richard Lavinski

Ryan and Company

Slyvester Johnson, CPA

Southern Methodist University (SMU)

Southwest Airlines

Southwest Search

Texas State Society of CPAs

Texas Society of CPAs—Dallas & Fort Worth

The University of Texas at Dallas (UTD)

Thomson Reuters

U Name It Event Planning

Walmart

XTO Energy

**See www.dallasacap.com for details*

CORPORATE PARTNERSHIP LEVELS

LEVEL I – GOLD

\$5,250

- ❖ Scholarship to the camp in the company's name (\$3,750) and Corporate Tour
- ❖ Table for 8 at ACAP Luncheon (includes 3 student recipients of scholarships)
- ❖ 4 invitations to ACAP Opening Reception and participation in ACAP Executive Roundtable
- ❖ Full-Page ad in ACAP Luncheon Brochure, company's logo on ACAP T-shirts, DFW ACAP website and banners
- ❖ Active participation in the ACAP student interviews and speaker for one of our technical sessions
- ❖ Active participation in Student Group Presentation/Talent Show as Judge

LEVEL II – SILVER

\$4,250

- ❖ Scholarship to the camp in the company's name (\$2,500)
- ❖ Tickets for 5 at ACAP Closing Luncheon (includes 2 student recipients of scholarships)
- ❖ 2- invitation to ACAP Opening Reception and participation in ACAP Executive Roundtable
- ❖ Full- Page ad in Closing Luncheon Program, company's logo on ACAP T-shirts, DFW ACAP website and banners
- ❖ Active participation in Student Group Presentation/Talent Show as Judge

LEVEL III – BRONZE

\$3,250

- ❖ Scholarship to the camp in the company's name (\$1,250)
- ❖ Tickets for 3 at ACAP Closing Luncheon (includes 1 student recipient of scholarship)
- ❖ ½ Page ad in Closing Luncheon Program, company's logo on ACAP T-shirts, DFW ACAP website and banners
- ❖ Active participation with students in development of group presentations

LEVEL IV – CONTRIBUTOR

\$1,750

- ❖ Co-sponsor Opening Reception or Executive Roundtable
- ❖ Ticket at ACAP Closing Luncheon

1/4-Page ad in Closing Luncheon Program

- ❖ Company's logo on ACAP T-shirts, DFW ACAP website and banners

LEVEL V – LOCAL YOUTH GROUP/CHURCHES

\$1,250

- ❖ Scholarship to camp for each youth in the organization's name

LEVEL VI – CIRCLE OF INFLUENCE

\$100 – \$1,100

- ❖ Supporting Influence - \$100 - \$300 (co-sponsor for transportation of group tours/daily group sessions)
- ❖ Senior Influence - \$400 - \$600 (co-sponsor shirts/bag/grab bags)
- ❖ Executive Influence - \$700 - \$900 (Co- sponsor for student social activities)
- ❖ Senior Executive Influence- \$910 - \$1,100 (co-sponsor of Group Presentation//Talent Show)



CORPORATE/CHURCH/INDIVIDUAL PARTNERSHIP FORM

NABA – Dallas/Fort Worth
Accounting Career Awareness Program (ACAP)
P.O. Box 380426
Duncanville, Texas 75138

Company Name: _____

Address: _____

Contact Person/Title: _____

Phone: _____ Fax Number: _____

Email: _____

Have you been a Corporate Partner with NABA before? Yes _____ No _____

My company will partner with NABA and SMU at the following level: (please check one)
(Please make sure your ad is in a jpeg format and a full-page ad is 8 1/2 x 11)

GOLD \$5,250 SILVER \$4,250 BRONZE \$3,250

CONTRIBUTOR \$1,750 LOCAL YOUTH GROUP/CHURCHES \$1,250

CIRCLE OF INFLUENCE \$1,100 or less Specify _____

Signature: _____

Date: _____

Please sign and remit this form by April 13, 2018. Please send your ad file in JPEG, company logo and check payable to DFW Chapter of NABA - ACAP, Post Office Box 380426 Duncanville, TX 75138. Retain a copy of this form for your records and direct any questions regarding Corporate Partnership to Nora O'Garro at (214) 529-5110 or via email at nrogarro@gmail.com