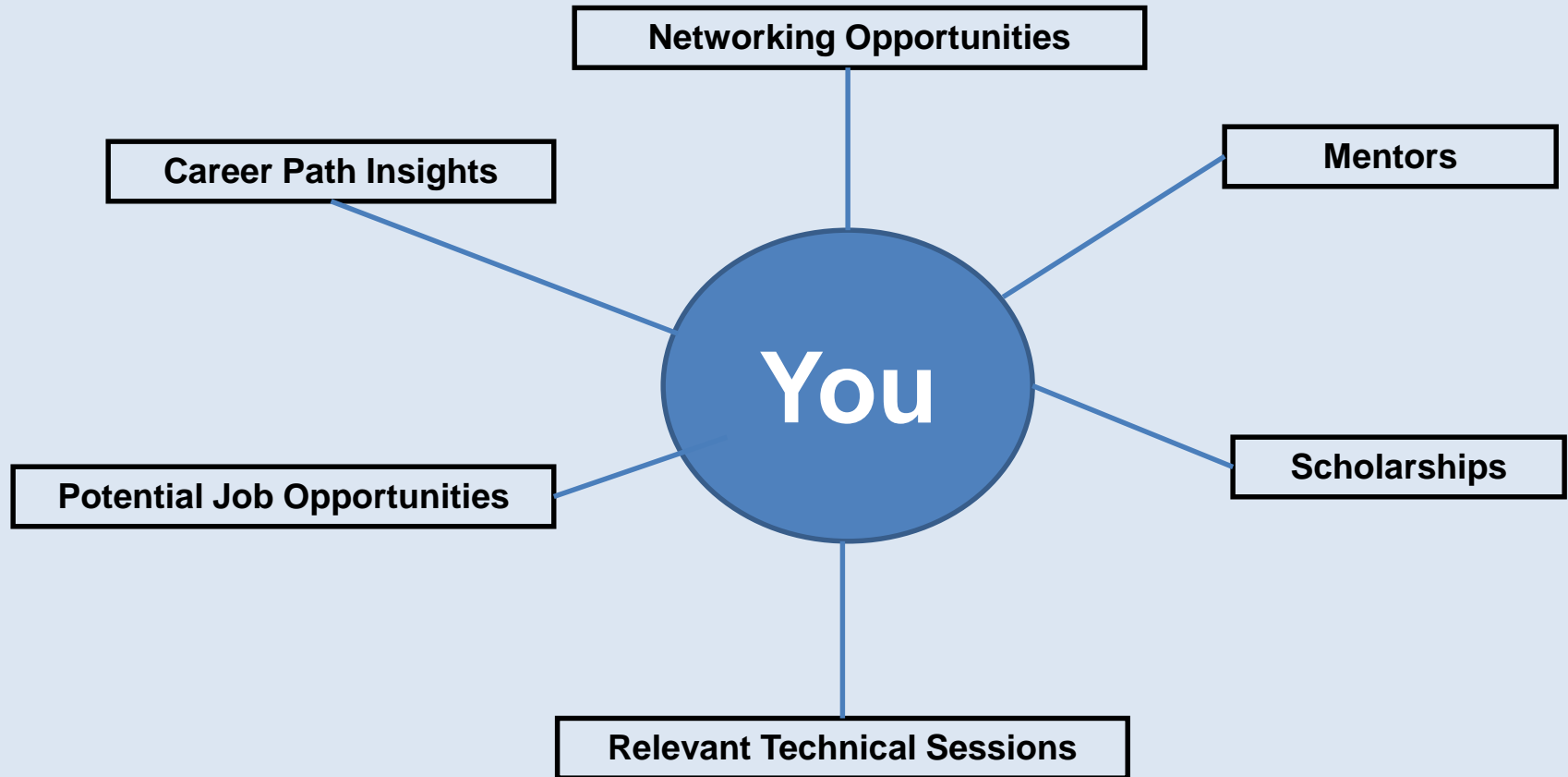




Your Student Conference Experience

Targeted Audience: All college students attending the Western Region Student Conference, Dallas, TX, October 11-13, 2018



Note: See Student Conference Roadmap on the back.



"Lifting As We Climb"

Your Student Conference Roadmap

Targeted Audience: All college students attending the Western Region Student Conference, Dallas, TX, October 11-13, 2018

Before the Conference

(August - September)

- **REGISTER (on time)**
- **KNOW:**
 - What to expect
 - What you will contribute
 - Whether you will apply for scholarships
 - What you'll have to pay (cost)
 - How to position for success:
 1. Positive mindset
 2. Appropriate attire
 3. Networking tools (resume, business cards, etc.)
 4. Clean up social media
- **REVIEW THE AGENDA:**
 - What's happening when
 - What companies will be there
 - Sessions you will attend
- **HAVE CONVERSATIONS:**
 - Professors; Employer

During the Conference

(October 11 - 13)

- **ARRIVE (on time)**
- **UPON ARRIVAL:**
 - Check-in (Conference; Hotel)
 - Receive, follow instructions
 - Review agenda for the day
 - Review hotel layout
- **NEXT STEPS:**
 - Dress for the day's event(s)
 - Determine if you have scheduled interviews
 - Apply for scholarships, volunteer as moderator, etc.
 - Prepare for networking events and/or scheduled interviews:
 1. Research
 2. Tweak resume as needed
 3. Prepare to take notes
- **WORK THE CONFERENCE:**
 - Meet new people
 - Ask the right questions
 - Be observant; adapt as needed

After the Conference

(October and Beyond)

- **FOLLOW UP (timely)**
- **THINGS TO DO:**
 - Send thank-you (letters, notes, cards, emails)
 - Continue conversations:
 1. Peers
 2. Mentors
 - Continue research as needed
- **COMPLETE/PROVIDE:**
 - Post conference survey
 - An article for newsletter, etc.
 - Share your experience or testimony with others
 - Constructive suggestions for improvement.
- **COMPLETE CATCH-UP:**
 - Professors
 - Employers