

GO-GO Groceries!

The Grocery Experience of Tomorrow





Brianna Davis
Chief Executive Office
CEO

CHEAP

**How many
days straight
can I eat this
before dying?**



IS ORIENTAL B...

© 2011 Top Ramen
Noodle Co. All rights reserved.
This product is not a food product.

Top Ramen

...of noodles

HA ...







Jasmine Deleston
Co-Founder

Why We Started

Go-Go Groceries was created to be a simpler, smarter, and more convenient way to shop. Most millennials don't know how to shop for groceries or have no transportation to go shop, and some families simply don't have the time to go grocery shopping. Go-Go Groceries was created to eliminate these problems: with its selection of recipes and own delivery system, Go-Go Groceries will soon become the only way to shop!



Mission Statement

Go Go Grocery is committed to innovating the grocery shopping experience for today's customer. Lifting the burdens and stress of grocery shopping off of our busy customers.



Inside the App

- Survey, Search, or Scan by barcode the items in your pantry and fridge
- Fill out dietary and budget needs: vegetarian, low-carb/sodium
- The app will then give you the recipes tailored to those three things
- It will periodically ask you to check what ingredients you have ran out of
- The app will send you a notification of your grocery list
- It will price match the items on your list and tell you the best store to get the most out of your money
- At checkout you can click on the item in the grocery list to check for coupons and deals
- Or you can use our personal shopper delivery service to have someone shop for you

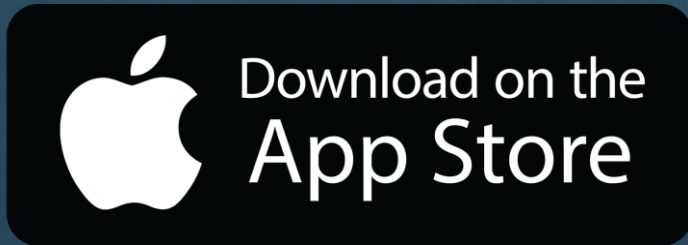




Ryan Tucker
Chief of Marketing

The Logistics of GO-GO

- ◆ A free application available in the App Store (Apple) and Google Play Store
- ◆ For a more advanced experience, customers can purchase Go-Go Gold, the premium version of our app
- ◆ Customers can either pay a monthly charge of \$3.99 or a yearly subscription of \$48.00



Competition : Be Superior With Go-Go

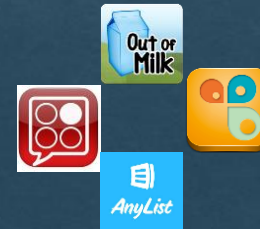
GO-Go Groceries

- ◆ Free Application located on Apple's App Store and Android's Google Play Store.
- ◆ Contains in-app purchases
- ◆ Premium Subscription (**Go-Go-Gold**)
- ◆ Item management & organization
- ◆ Price Matching
- ◆ Tailors your taste + Fitness desired
- ◆ Presents item quantity & what's in stock

Competitors

(Out of Milk, Cozi, Bigoven, Anylist)

- ◆ Free Application located on Apple's App Store and Android's Google Play Store.
- ◆ Contains in-app purchases
- ◆ Premium Subscription
- ◆ Item management & organization





Amari Stanmore
Research and
Development Manager

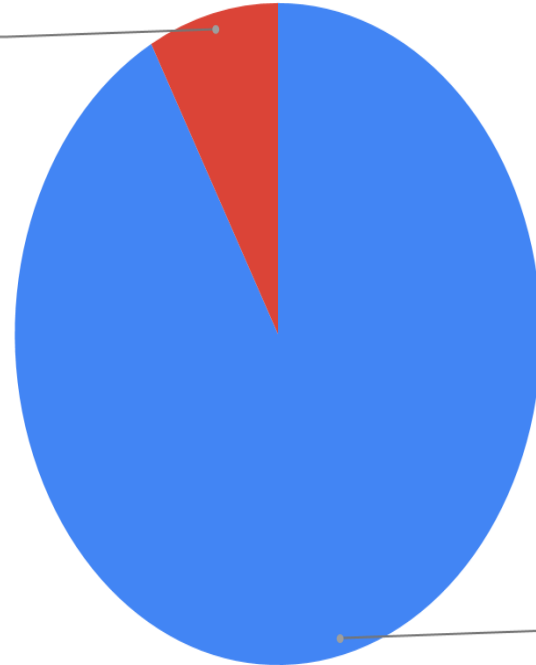
Why is GO-GO needed?

- ◆ All data received from the progressive grocer research database
- ◆ 92% of millennials own a smartphone

Millennials who own a smartphone

Don't own a smartphone

8.0%



Own a smartphone

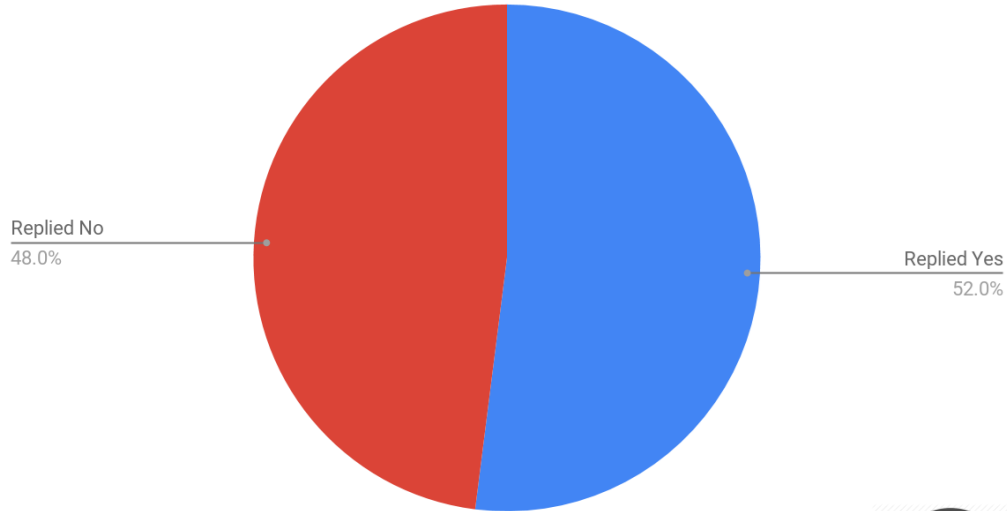
92.0%



Why is GO-GO needed?

- ◆ 52% of millennial shoppers use their mobile device before shopping to improve their grocery shopping experience

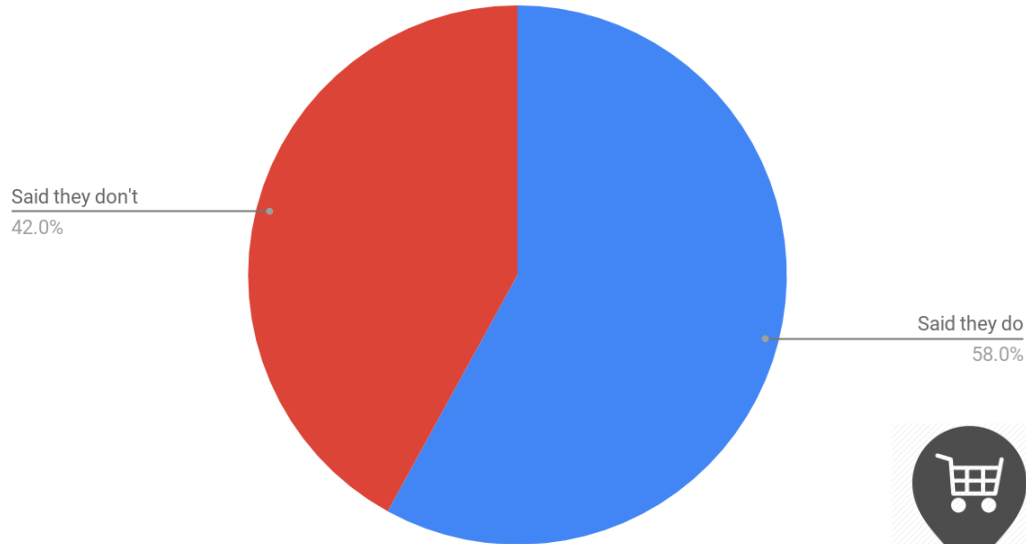
"Do you use your mobile device BEFORE shopping to improve your grocery shopping experience?"



Why is GO-GO needed?

- ◆ 58% of millennials use their smartphones while shopping

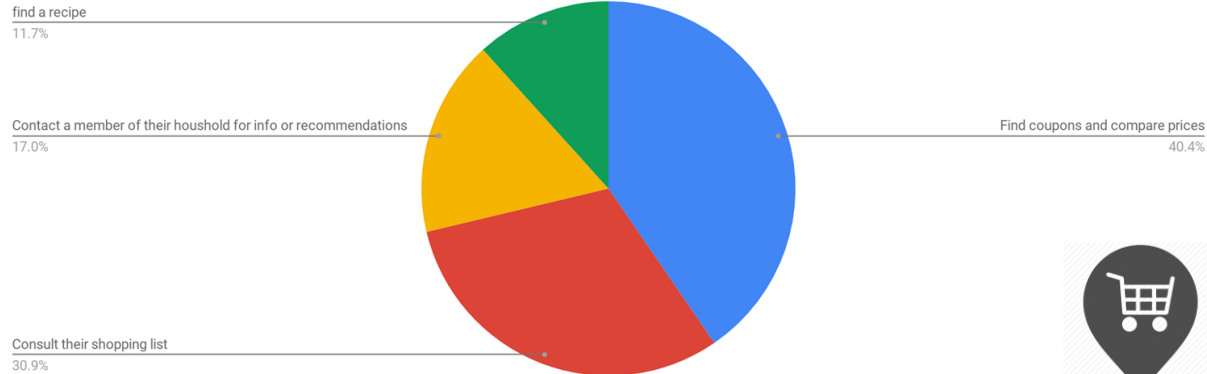
"Do you use your mobile device while shopping?"



Why is GO-GO needed?

- ◆ 40% use their devices for finding coupons and comparing prices
- ◆ 29% consults shopping list
- ◆ 15% call the household for information and recommendations
- ◆ 11% finds a recipe

How Millennials used their mobile devices in stores





Sophia Romero
Investments Manager

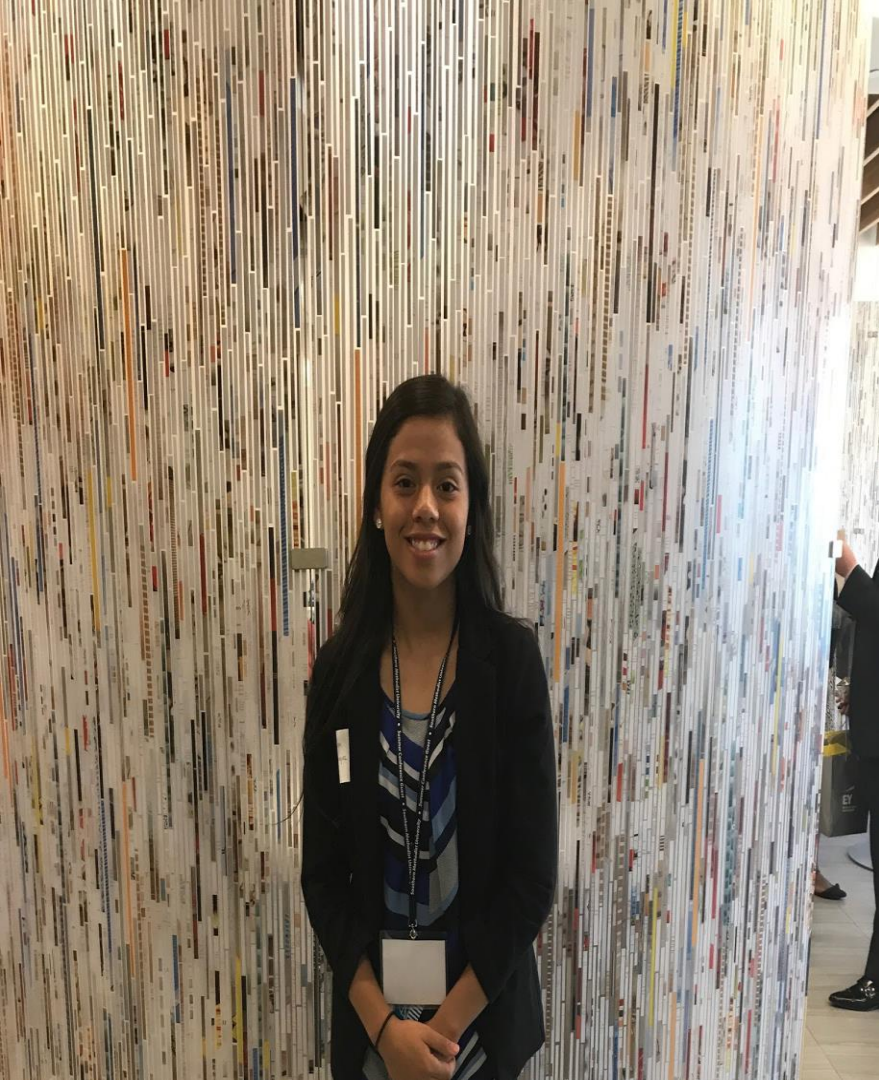
Why invest in Go-Go Groceries?

Walmart ✨
Save money. Live better.



- ◆ Grocery stores
 - ◆ Walmart & Sam's
 - ◆ Target
 - ◆ Aldis
 - ◆ Albertsons
 - ◆ Kroger
 - ◆ Tom Thumb
 - ◆ Brooksh
 - ◆ Costco
 - ◆ Sprouts
- ◆ Investors will benefit with more customers and revenue
- ◆ Partnering with rising for hunger





Jennifer Rodriguez
Chief Financial Officer
CFO

Go-Go Groceries Balance Sheet As of December 31, 2016

Assets		Liabilities	
Current		Current	
Cash	\$22,500	Accounts Payable	\$10,000
		Unearned Revenue	\$20,000
Long Term			
Copyright	\$85	Long Term	
Patent	\$20,000	Notes Payable	\$40,000
PP&E (Prop., Plant, Equip.)			
Office Building	\$30,000	Equity	
Equipment	\$10,000	Retained Earnings	\$10,710
Less Accumulated Depreciation	(1,875)		
Total Assets	\$80,710	Total Liabilities & Equity	\$80,710

Go-Go Groceries
Income Statement
For The Year Ended December 31, 2016

	Revenue		
	Customer Receipts	104,000	
	Total Revenue	127,000	
	Expenses		
	Payroll	60,000	
	Taxes	10,000	
	Utilities	16,000	
	Overhead	20,000	
	Interest Expense	10,000	
	Other	20,000	
	Total Expenses	106,000	
	Income before Income Taxes	21,000	
	Income Tax Expense	4,000	
	Net Income	17,000	



Jordan Franklin
Marketing Manager

The Go-Go Way

At our company, customer service is a key factor for the success of our business. Our main focus is to build relationships and make our service as intimate as possible for our customers. We have a passion for connection with our customers on our social media to communicate and see interactions that can help us for now and our future.



Stay Connected with Go-Go

www.gogogroceries.com

Snapchat:
@GoGoGroceries

Facebook:
@GoGogroceries

Instagram:
@GoGogroceries

Twitter:
@GoGogroceries



Maintaining a strong relationship with our customers is a really essential part of our business, let us prosper together!

