



**Group Project Advisors' Huddle**  
**Monday, June 21, 2021**  
**7:00 pm – 8:00 pm**

**Zoom:** <https://us02web.zoom.us/j/5123521812>

# Group Project Advisors' Huddle Agenda

## 7:00 pm – 7:30 pm: General Session

- Brief Introductions
- Group Project Overview



## 7:30 pm – 7:50 pm: Breakout Sessions

- Dallas ACAP (SMU)
- TCU ACAP

## 7:50 pm – 8:00 pm: Closing Session Debrief

- Dallas ACAP (SMU)
- TCU ACAP
- Adjournment



# Group Project Advisors--TCU

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[TCU ACAP: Group Project](#)



# Group Project Advisors--SMU

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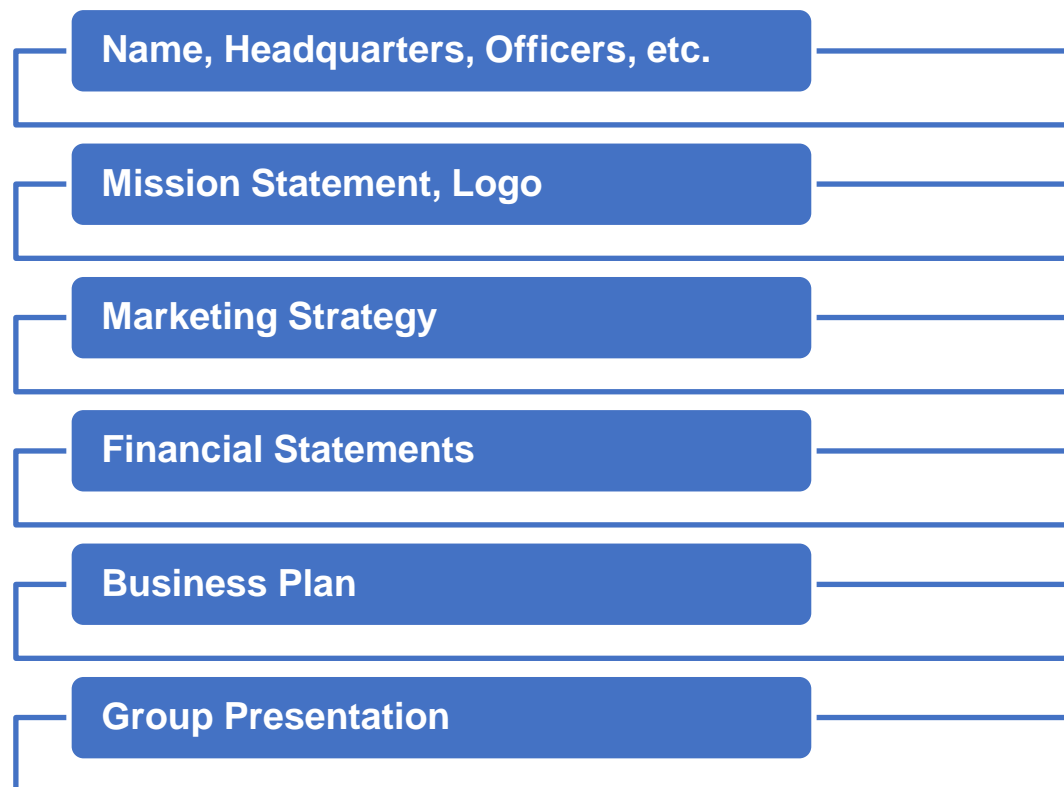


# ACAP Counselors--SMU

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# Group Project: What It Is

- Capstone project or assignment for ACAP Week.
- Think “Shark Tank”.
- ACAP Class is broken up into small groups.
- Each group creates its own company.
- Each group presents before a panel of judges.
- The winning group wins a monetary prize.





# Group Project Scoring Rubric

## ACCOUNTING CAREER AWARENESS PROGRAM SMU Group Project: Judges' Scoring (100 points)

Each Project Team will present on Thursday night of ACAP Week. The presentation should be in the 7 to 10-minute timeframe and in good form for presenting to any audience. Basically, the Project Team should observe the following:

- Each team will present.
- Each person on the team will participate in some form.
- Brochures and/or handouts are acceptable but must be in good form.
- Be careful about using excessive graphics and/or bells and whistles. These tend to show down the presentation.

Use PowerPoint to prepare the slides for presentation.

Maximum Points	Earned Points	Activity
10		<b>Business Plan Knowledge:</b> Team's knowledge of the Group's business plan presented.
20		<b>Presentation Skills:</b> Clear and articulate speaking voices; speaks loud enough to be heard.
10		<b>Nonverbal:</b> Body language and non-verbal communication; looks engaged when fellow team member is presenting.
20		<b>Delivery:</b> No excessive reading from notes, slides, etc.
20		<b>Slide Format:</b> Clear fonts, not too many bells and whistles; business-like presentation.
10		<b>Attention Getter:</b> Holds the audience's attention; memorable.
10		<b>Timing:</b> Stays within the timeframe.
100		

# Group Project Team Structure (Who Collaborates)

ACAP Students

ACAP Counselors (SMU Only)

Group Project Advisors

## On-the-Ground Foot Soldiers:

- Form the team (team formation)
- Toss around business plan ideas
- Do the research
- Create the business plan
- Follow the suggestions of the Group Project Advisor and/or ACAP Counselor
- Prepare the PowerPoint Presentation
- Rehearse
- Present

## Onsite Project Supervisors:

- Sit in on Project Team Meetings
- Guide the daily execution of the deliverables
- Grade the deliverables

## Virtual Consultants:

- Offer suggestions
- Give conceptual analysis
- Provide business savvy
- Suggest resources to use
- Assist with the financial statements
- Offer advice as needed
- Give encouragement as needed



# Group Project Elements (Timeline: When Collaboration Occurs)



Project Overview;  
Business Identification



Business Formation



Group Project Rehearsal;  
Group Project Presentation

Sunday and Monday Nights:

- Meet as a group and assess interest and skill level.
- Confirm ground rules.
- Toss business plan ideas (products and/or services).
- Assign tasks to each team member.

Tuesday and Wednesday:

- Carry out the assignments by your group.
- Follow the template & grading rubric.
- Draft the presentation.

Thursday:

- Make final edits to the slides.
- Practice presenting as a team.
- Rehearse before a small panel.
- Present before a panel of judges.
- Win some money!



# ACAP Website



[www.dallasacap.com](http://www.dallasacap.com)



# Breakout Groups

# Thursday's Agenda— SMU



Time	Topic	Speaker
7:30 am – 9:00 am	Breakfast, Roll Call	ACAP Counselors & Students
9:00 am – 9:15 am	Icebreakers	ACAP Counselors & Students
	Today's Agenda	Odell L. Brown, CIA, CPA, PHR Dallas ACAP Executive Director
9:15 am – 12:00 pm	Computer Lab, Group Project	
12:00 pm – 1:00 pm	LUNCH	
1:00 pm – 5:00 pm	Group Project Rehearsal	
5:00 pm – 6:00 pm	DINNER	
6:00 pm – 7:00 pm	FREE TIME	
7:00 pm – 10:00 pm	Group Project Presentations; Talent Show	
10:00 pm – 11:00 pm	FREE TIME	
11:00 pm – 7:00 am	QUIET TIME	

# Group Project Elements (Timeline)



Team Overview;  
Team building



Business Formation



Group Project Rehearsal; Group  
Project Presentation

Sunday and Monday Nights:

- Meet as a group and assess interest and skill level.
- Confirm ground rules.
- Toss business plan ideas (products and/or services).
- Assign tasks to each team member.

Tuesday and Wednesday:

- Carry out the assignments by your group.
- Follow the template & grading rubric.
- Draft the presentation.

Thursday and Thursday Night:

- Make final edits to the slides.
- Practice presenting as a team.
- Rehearse before a small panel.
- Present before a panel of judges.
- Win some money!

# Group Project Team Structure

ACAP Students

ACAP Counselors

Group Project Advisors

## On-the-Ground Foot Soldiers:

- Form the team (team formation)
- Toss around business plan ideas
- Do the research
- Create the business plan
- Follow the suggestions of the Group Project Advisor & ACAP Counselor
- Prepare the PowerPoint Presentation
- Rehearse
- Present

## Onsite Project Supervisors:

- Sit in on the Project Team Meetings
- Guide the daily execution of the deliverables
- Grade the deliverables

## Virtual Consultants:

- Offer suggestions
- Give conceptual analysis
- Provide business savvy
- Suggest resources to use
- Offer advice on how to lead team members
- Give encouragement as needed
- Assist with the financial statements



# Dallas Group Project Teams

Devonta Daniels	Tina Walcott	Janyece Hamilton	Lakeisha Montgomery
<ul style="list-style-type: none"> <li>Nicholas Jones (Repeat)</li> <li>Javier Martinez</li> <li>Sumay Patel</li> <li>Jayda Leach</li> <li>Mekiah Nickerson</li> <li>Demarcus Roberts</li> </ul>	<ul style="list-style-type: none"> <li>America Pacheco</li> <li>Giovanna Hayes</li> <li>Jerry Sands II</li> <li>Lucas Isenberg</li> <li>Malyn Shropshire</li> <li>Gloria Akinnibosum</li> <li>Willie Sublett III (RSM)</li> </ul>	<ul style="list-style-type: none"> <li>Kelli Robertson</li> <li>Martin Wanyoike</li> <li>Sanyukta Bhadlikar</li> <li>Zamar Gardner</li> <li>Mikyla Jones</li> <li>Demarre Johnson</li> </ul>	<ul style="list-style-type: none"> <li>Mizan Dorsey</li> <li>Jaida Cole</li> <li>Erica Moyo</li> <li>Elena Rembert</li> <li>Kenneth Huynh</li> <li>Trevon Thomas</li> </ul>
Devon Wyatt	Kim Jones	Joel Leach II	
<ul style="list-style-type: none"> <li>Reyna Clark</li> <li>Kriti Mathur</li> <li>Aden Duncan</li> <li>Siri Mahesh</li> <li>Kyan Hoang</li> <li>Vivian Adesanya</li> <li>Tiffani Rice (Comerica)</li> </ul>	<ul style="list-style-type: none"> <li>Kendall Flythe</li> <li>Khusi Patel</li> <li>Broderick Lowe II</li> <li>Michelle Hoang</li> <li>Joel Rowlett</li> <li>Ashlee Jones</li> <li>Jordan Hamilton</li> </ul>	<ul style="list-style-type: none"> <li>Roy Montgomery III (Repeat)</li> <li>Ezequiel Ramirez-Flores</li> <li>Elizabeth Adebayo</li> <li>Marissa Tucker</li> <li>Nina Nguyen</li> <li>Stacy Tubonemi</li> </ul>	

Group Project Advisor



# Dallas ACAP Judges

Group Project Rehearsal	Group Project Presentation	Group Project Tabulator
<ul style="list-style-type: none"> <li>Keundra Kirkendoll</li> </ul>	<ul style="list-style-type: none"> <li>Shanelle Lee</li> <li>Willie Sublett III (RSM)</li> <li>Ebony Brown (JLL)</li> <li>Tiffani Rice (Comerica Bank)</li> <li>Armanino LLP</li> </ul>	<ul style="list-style-type: none"> <li>Ashlee Jones</li> </ul>

Talent Show Judge	Talent Show Tabulator
<ul style="list-style-type: none"> <li>Colin O'Garro</li> <li>Demarcus Roberts</li> <li>Gloria Akinnibosum</li> </ul>	<ul style="list-style-type: none"> <li>Nora O'Garro</li> <li>Trevon Thomas (Runner)</li> </ul>





# Closing Session Debrief