

F.Y.I.



Find Your Interest



Khaila Sloan
Chief Executive Officer (CEO)



F.Y.I.



Find Your Interest



PURPOSE

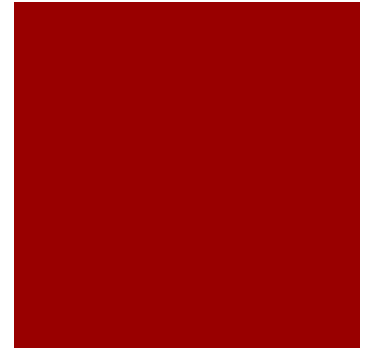
Our goal is to help undecided high school students find what major they would like to pursue a career in prior to enrolling in college.

◆ ***Eligibility***

- Grades 9-12
- Minority high school student

Mission Statement

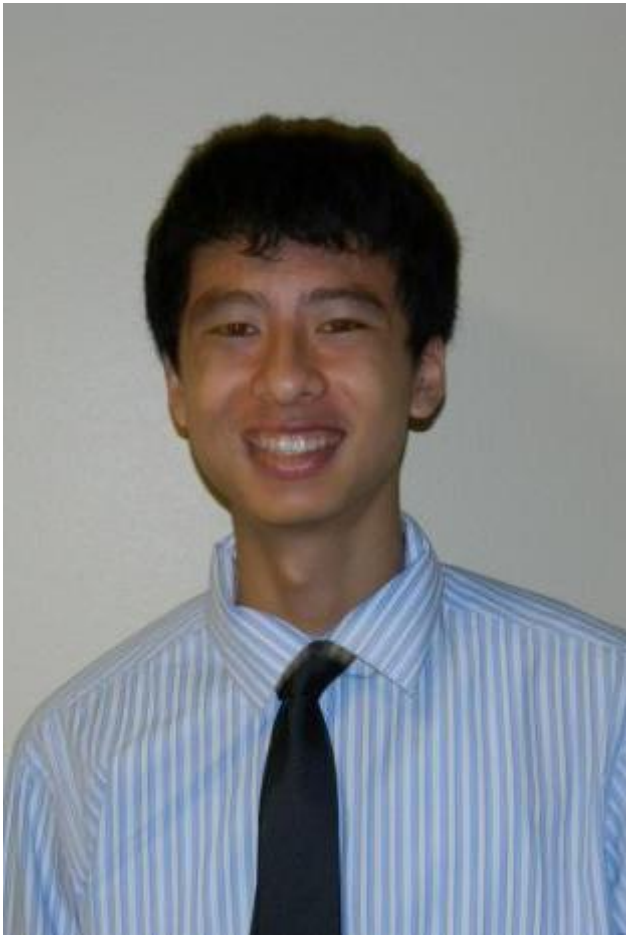
At F.Y.I. our mission is to guide students in the right direction in choosing the proper college major... while instilling confidence, knowledge, and **PASSION**.



The Cure

- F.Y.I. is open for sessions Tuesday's and Thursday's.
 - 5:00 pm – 9:30 pm
- Session Length- 2 hour sessions
- Package 1: Three-week period
- Package 2: Six week- period
- Package 3: Nine-week period
- 3 Levels of Curriculum:
 - Beginner (“The Compass”)
 - Intermediate (“The Road”)
 - Advanced (“The Location”)





Matthew Huang

Leading Professor & Creator of F.Y.I. Curriculum



Curriculum Overview

■ **The “Compass”**

- Beginner
- 5 sessions
- Broad classes to select from
- 3 weeks

■ **The “Road”**

- Intermediate
- 10 sessions
- Narrowing down what the student may be interested in
- 6 weeks

■ **The “Location”**

- Advanced
- 15 sessions
- Grasping more of a specific interest
- 9 weeks

■ **Sessions topics:**

- Medicine
- Business
- Computer Science
- Liberal Arts
- Psychology
- And Many More!!





Gabriella Loredo

Chief Operating Officer (COO)



Service Costs

- ***The “Compass”***

 - ✓ \$100

- ***The “Road”***

 - ✓ \$225

- ***The “Location”***

 - ✓ \$350



Location

F. Y. I. Educational Research Group
2137 Ross Ave.
Dallas, TX 75201

OFFICE-/ 214-355-CURE (2873)

FAX/ 214-335-2878

Website: www.fyi.edu





Xavious Taylor

Team Recruiter & F.Y. I. Alumni



Xavious Taylor Testimonial

- Undecided Teen 5 years ago
- Heard advertisement on radio
- Mother motivated enrollment
- Signed up for The “Location” (most advanced package)
- Awarded scholarship - \$2,000
- Graduated from Texas A&M
- Presently works for F.Y.I. as a high school student recruiter

“Going into high school as a senior, I was undecided on my college major. I didn’t even had enough money to go...F.Y.I. really helped me to get a great start on my education!”



Dillard Gibson

Chief Marketing Officer (CMO)





Marketing & Advertisement

Motto

- WE ARE THE CURE!!!
- Advertising to other businesses will bring more revenue
- MORE revenue = MORE growth



Shanta Robinson

Chief Financial Officer (CFO)



F.Y.I. Financial Statement



Find Your Intrest (FYI)

Balance Sheet

Date: 12/31/13

Assets	2013	2018
Cash	9,000	14,000
Accounts receivable	4,000	5,000
Inventory	25,000	39,000
Fixed Assets	69,000	599,000
Other Assets	48,000	99,000
Total Assets	155,000	756,000
Liabilities and Owner's Equity		
Accounts payable	15,000	139,000
Taxes Payable	13,000	119,000
Other Liabilities	49,000	174,000
<i>Total current liabilities</i>	<i>77,000</i>	<i>432,000</i>
Owner's Equity		
Owner's investment	70,000	275,000
Retained earnings	8,000	149,000
<i>Total owner's equity</i>	<i>78,000</i>	<i>424,000</i>
Total Liabilities and Owner's Equity	155,000	756,000

Income Statement



Find Your Intrest (FYI)

For the years ended Decemeber 31 2013 & 2018

Income Statement

Revenue	2013	2018
Sponsor/ Donors	5,000	20,000
Package #1	100	100
Package #2	225	225
Package #3	350	350
Unit Sold \$100/ Package #1	90	130
Unit Sold \$225/Package #2	175	225
Unit Sold \$350/Package #3	75	93
Total Revenue	74,625	102,925
Expenses		
Salaries & Benefits	26,600	35,000
Taxes	8,000	10,000
Other Expenses	26,638	28,138
<i>Total Expenses</i>	61,238	63,138
Total Income (loss) before taxes		
Income Taxes	45,238	53,138
Net Income (loss)	13,387	11,000



McKenna Bess

Public Relations (PR)



The Benefits

- Giving students Internships for on the- job work experience
- Investing in teens who are serious about there life and career
- Providing Networking to the students
- Providing 25 scholarships per year to students who meet qualifications.
- Overall helping students find their future

Scholarships Dollar Amounts

- ***The "Compass"***
 - \$500
- ***The "Road"***
 - \$1,000
- ***The "Location"***
 - \$2,000



Thank You from the F.Y.I.
team!!!



F.Y.I. Jingle



“We are the cure

We are the vaccine

We are the ones who help you decide, so no more guessing.

There’s a choice you’re making, investing in your life

It’s true, you’ll have a brighter day with F.Y.I.”

WE ARE THE CURE!!!!

