



Darcy Bedford

I am a true Texas native. I was born in Austin and raised most of my life in Dallas. I am a data-driven, customer-focused marketing professional that specializes in data analytics, research, and customer service. I graduated from Georgetown University in December of 2018 with a dual degree in Marketing and Management and a minor in Sociology. After graduation, I headed out to San Francisco, California to work for Walmart eCommerce as a Category Specialist. In this role, I was responsible for managing a multimillion-dollar business within the home category. Due to family circumstances, I moved back home. Now, I partner with various organizations and help them deliver marketing campaigns.