



**Gloria Akinnibosun**

Gloria Akinnibosun is a passionate self-described activist, writer, creative and advocate for social change. As an interdisciplinary second-year student with majors in Marketing and African and African Diaspora Studies and a minor in Entrepreneurship, she skillfully merges artistry and activism. Gloria is most passionate about redefining an authentic storytelling bridge between marketing and entertainment with a focus on representations of Black culture. Gloria enjoys encouraging others to find their niche in business and use their platform for causes much bigger than them.

Gloria's studies and creative work are preparing her for a career as a creative marketing director for Black entertainment. During her time at UT, she has dedicated much time on the marketing committee for the 2019 Official Texas Black Homecoming and has worked with Kendra Scott to launch an entrepreneurial initiative for women on UT Austin's campus. She continues to boldly stand in the face of great precarity to plan her future. She formally participated in Dallas ACAP during the years of 2017 and 2018, and returned during 2019 as an invited special speaker during the annual Dallas ACAP Closing Luncheon. Throughout Gloria's active participation in ACAP and her diverse creative projects, she has invested pillars of Black Studies that center community, activism, and practical knowledge.