



Bobby R. Ford

Bobby Ford served as an Underwriting Consulting Director for CNA National Accounts until his retirement on April 30, 2021. He was responsible for generating and maintaining relationships with risk managers, brokers, and agents. He was also accountable for acquiring new business in the Southwest Territory.

Bobby is a member of National African American Insurance Association Dallas Forth Worth (NAAIA DFW) and currently serves as the Chaplin. Bobby served on the National Board as Chairman of the Nominations & Elections Committee. He also served as National Treasurer.

Bobby Ford started his career as an underwriter 41 years ago at Liberty Mutual. He later became an Account Executive at Travelers National Accounts where he was responsible for production, underwriting and servicing existing business. Former employers included Kemper Risk Management, CNA Risk Management, Continental Special Risk, and Commerce & Industry (AIG).

Bobby Ford received his Bachelor of Business Administration from East Texas State University, currently Texas A&M Commerce. He is married to Martha (ETSU graduate) for 42 years. He has two daughters and two granddaughters.

Bobby Ford is an active member at Antioch Fellowship Missionary Baptist Church. He serves as a deacon and is part of the visitation ministry.

Bobby is actively involved in his community and has previously served on the Cedar Hill ISD District Advisory Committee, Cedar Hill ISD Bond Committee, and as a board member of the Cedar Hill Youth Association.