

The logo for the Accounting Career Awareness Program (ACAP) is displayed. The letters 'ACAP' are rendered in a large, bold, blue, sans-serif font with a slight 3D effect. Behind the letters is a faint, light-colored abacus. Below the main letters, the full name 'Accounting Career Awareness Program' is written in a smaller, italicized, blue font. The 'A', 'C', and 'P' in this text are larger and bolder than the 'C' and 'A'. A registered trademark symbol (®) is located at the top right of the 'P' in the main logo.

ACAP[®]
Accounting Career Awareness Program

**2020 Modified Program:
All 2020 ACAP Applicants & Alumni**

2020 ACAP MODIFIED CURRICULUM

Approach:

Due to the current pandemic, 2020 ACAP will not be held on the campuses of SMU and TCU as originally planned. However, ACAP will maintain a presence in the community within 2020 by offering a modified online curriculum for targeted groups:

- **Virtual College Readiness Workshop (Graduating Seniors):** Offered only to those graduating seniors who applied to 2020 ACAP by deadline date of April 30, 2020.
- **2020 ACAP Applicants (Freshmen – Juniors):** Maintain contact with those high school students (freshmen – juniors) who applied to 2020 ACAP to keep them engaged and/or interested in applying to ACAP for 2021.



Approach, Continued:

- **ACAP Alumni Scholarships:** Offer opportunities to connect via targeted curriculum and scholarships for those ACAP Alums who are current college students and former ACAP Scholarship Recipients for years 2015 - 2019. These scholarships will be awarded during the NABA Western Region Student Conference in October 2020.
- **All ACAP Alums:** Offer opportunities for engagement for all ACAP Alums since inception of the program.
- **ACAP for 2 Days for High School Alums:** Offer various opportunities in Fall 2020 for ACAP Alums (2016 – 2019) who are still in high school.

COLLEGE READINESS WORKSHOP (1-1/2-DAY VIRTUAL PROGRAM & SCHOLARSHIPS)

Approach:

Offered only to those graduating seniors who applied to 2020 ACAP by deadline date of April 30, 2020.

Scholarship Eligibility:

- 2020 ACAP Application
- 2020 ACAP Scholarship Application
- GPA of 3.0 or higher
- 500-word essay
- Two (2) letters of recommendation
- Unofficial high school transcript
- Interview
- Headshot photo



College Readiness Workshop. Survey of students to ascertain interest and practicality before curriculum is developed.

- Targeted Curriculum
- Required Self-Paced Learning
- Mentoring

Student Interest Survey:
<https://www.surveymonkey.com/r/CCS868M>

Scholarship Application:
<https://www.surveymonkey.com/r/6MWSBNV>

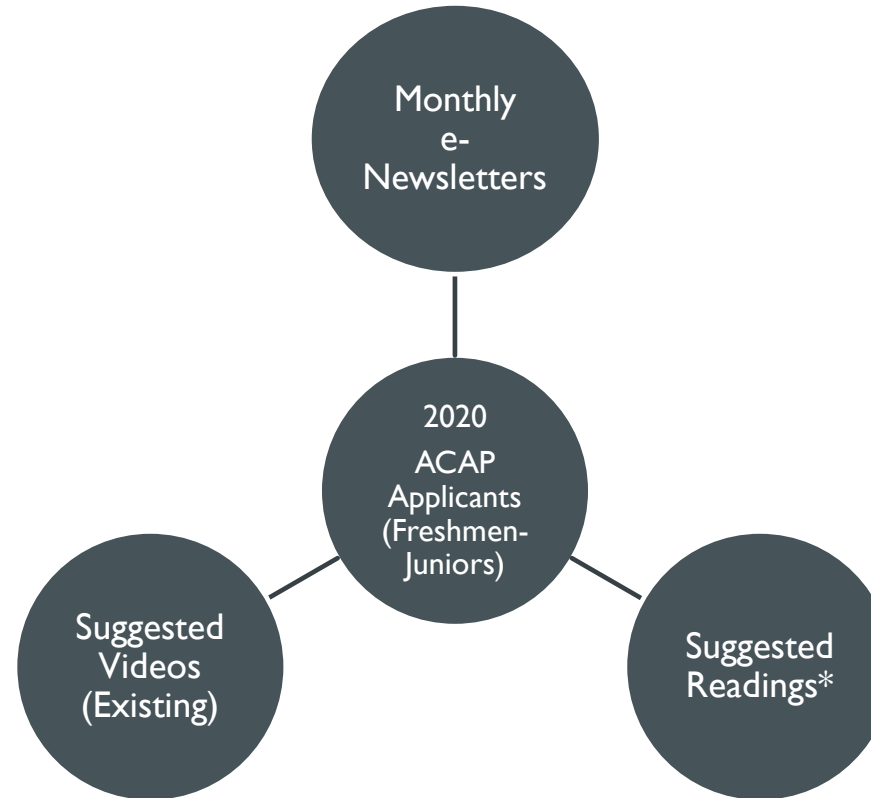
2020 ACAP APPLICANTS (FOR FRESHMEN – JUNIORS)

Approach:

Targeted audience is those high school students (freshmen – juniors) who applied to ACAP 2020. The objective is to keep them engaged to encourage application/interest in ACAP 2021. Their applications and supporting documents will be kept on file; these students will not have to reapply to ACAP; they may have to update certain information as appropriate.

Activities/Opportunities:

- Monthly e-Newsletter
- Suggested Readings*
- Suggested Videos (existing)



*<https://www.dallasacap.com/resources.html>

ACAP ALUMS: FORMER SCHOLARSHIP RECIPIENTS (YEARS 2015 – 2019)

Approach:

ACAP Alumni Scholarship Recipients 2015-2019: Offer opportunities to connect for these ACAP Alums who are current college students and former ACAP Scholarship Recipients. These scholarships would be awarded at the NABA Western Region Student Conference in October 2020.

Activities/Opportunities:

- Monthly e-Newsletter
- Targeted Curriculum
- Written or Phone Survey
- Online Blog/Discussion Group
- Internship Leads
- Scholarship Leads
- Online Available Resources*



Potential Targeted Curriculum (with Guest Speakers)**:

- Succeeding in College (including at a PWI)
- Financial Empowerment
- Imposter Syndrome (Eliminating Self-Doubt)
- Maintaining Emotional and Spiritual Balance
- Mentor/Mentee Relationship
- Ideal Workplace Culture

*<https://www.dallasacap.com/resources.html>

**Based on survey and expressed interest of the alums before the curriculum is developed.

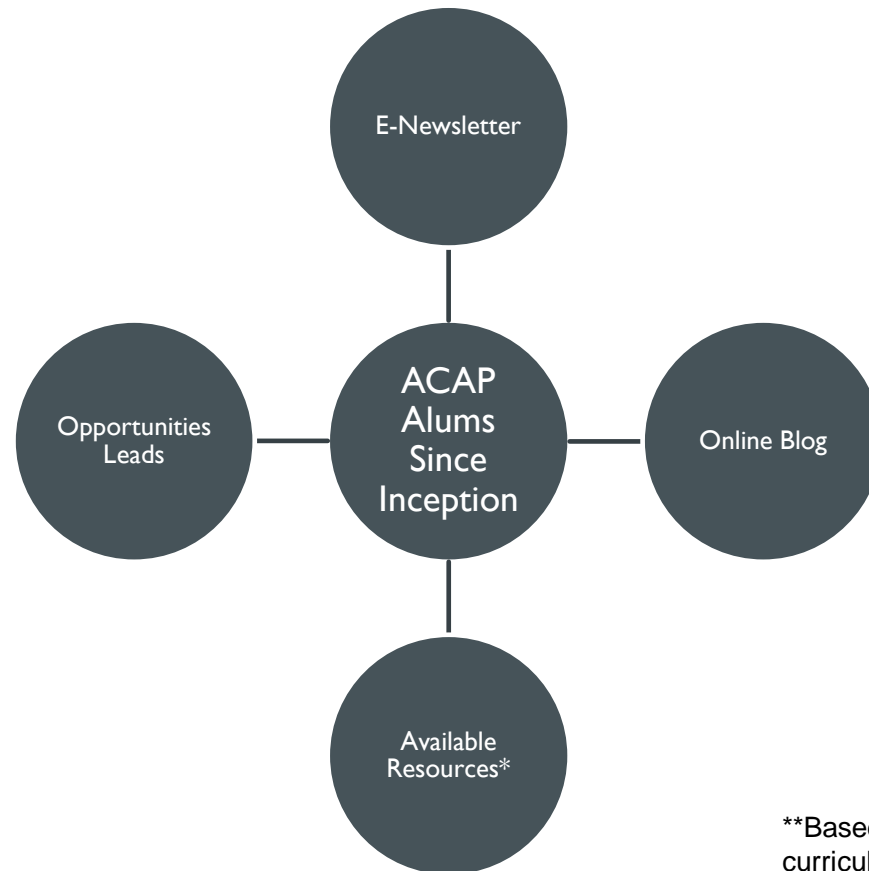
ACAP ALUMS SINCE INCEPTION

Approach:

Offer opportunities for engagement for all ACAP Alums since inception of the program.

Activities/Opportunities:

- Monthly e-Newsletter
- Online Blog/Discussion Group
- Online Available Resources*
- Scholarship Leads
- Internship Leads
- Full-time Employment Leads
- Spotlight on Facebook



Online Blog/Discussion Group**:

- 1
- 2
- 3
- 4

*<https://www.dallasacap.com/resources.html>

**Based on survey and expressed interest of the alums before the curriculum is developed.

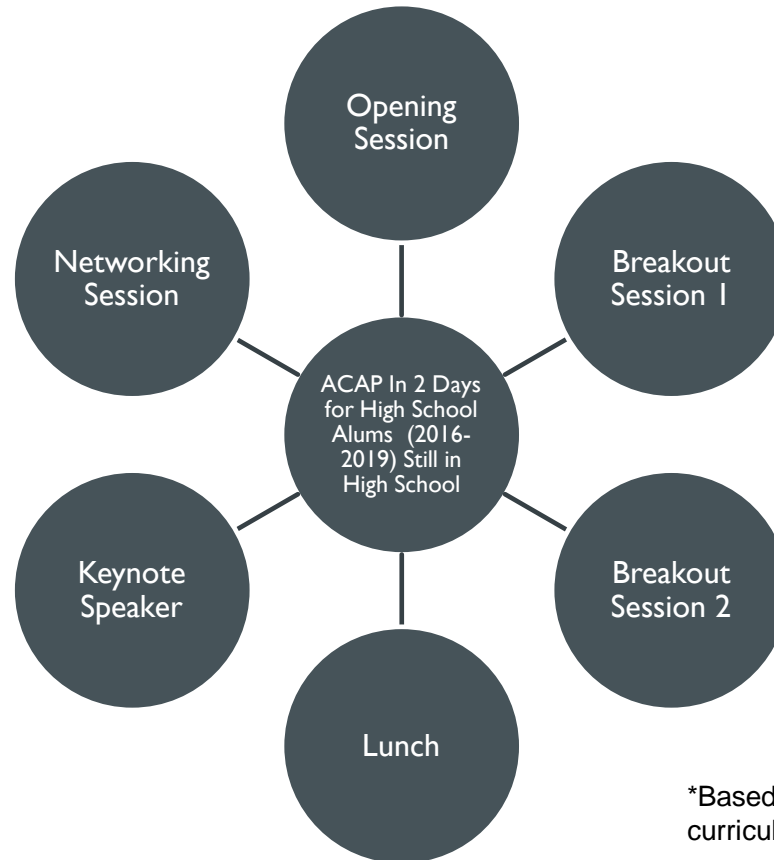
ACAP IN 2 DAYS FOR HIGH SCHOOL ALUMS (2016-2019) STILL IN HIGH SCHOOL (FALL 2020)

Approach:

Offer a full day of opportunities for ACAP Alums who are still in high school.

Activities/Opportunities:

- Opening Session
- Breakout Group 1
- Breakout Group 2
- Lunch
- Guest Speaker
- Networking Session



Breakout Group Topics*:

- 1
- 2
- 3
- 4

Note: Should we decide to offer a 2-day option in fall 2020, we will pattern that event after the Bay Area ACAP Chapter event.

*Based on survey and expressed interest of the alums before the curriculum is developed.

ACAP IN 2 DAYS FOR HIGH SCHOOL ALUMS (2016-2019) STILL IN HIGH SCHOOL (FALL 2020)

BAY AREA ACAP IN A DAY (POTENTIAL FORMAT)

General:

- Typically, the time is from about 9:00 am – 2:30 pm
- Held on a Saturday in October or November
- Open to all area high school students and their parents
- Free
- Sponsored by California Society of CPAs (food, printing, administrative help, relationship with Cal State Berkeley for venue)

Typical Agenda:

- 9:00 am – 9:30 am Arrival and Breakfast
- 9:30 am General Session: Welcome and Kick-Off
- 10:00 am Breakout: (ACAP Alums, HS Students, Parents)

- Break
- Breakout: (ACAP Alums, HS Students, Parents)

- 12:00 pm Lunch
- 1:00 pm General Session: Keynote Speaker (Person who draws)
- 1:30 pm Networking with Professionals
- 2:30 pm Adjournment

Potential Topics:

- ACAP Alums: Resume Writing, Interview Skills, LinkedIn
- High School Students: Careers in Accounting (Panel), Financial Literacy, Studying Abroad
- Parents: Planning for College, Retirement, etc.

Note: Should we decide to offer a 2-day option in fall 2020, we will pattern that event after the Bay Area ACAP Chapter event.

Consideration: Expand to a Friday-Saturday format in the fall.