



## Dallas ACAP 2021: COURSE DESCRIPTIONS

Date	Time	Course	Description	Speaker(s)
Monday, June 28	9:00 am - 10:15 am	Facilitated Panel: Introduction to College Life	Led by recent ACAP alums, this session is designed to explore the known and unknown about college life: preparing the mind for college; developing successful study habits; engaging, listening, and note-taking in college; why grades matter; time and money management; mentoring relationships.	ACAP Alumni
Monday, June 28	10: 15 am - 11:30 am	Planning For Your Career While in College	Far too many students enter college (even with good grades) but have no plan of action once they get there. Similarly, many students graduate from college and enter career fields different from their major. That does not have to happen. This session is designed to encourage students to be more intentional early on in their college life and to maximize the use of resources and opportunities available to them while on campus (thriving vs. just being happy to be there).	Odell Brown
Monday, June 28	1:00 pm - 2:00 pm	Campus Tour	ACAP students tour selected buildings and sites on SMU's campus in accordance with SMU and COVID guidelines, etc. In conjunction with the tour, students will complete an assignment related to the tour.	SMU Campus Tour Guides
Monday, June 28	2:00 pm - 3:00 pm	College Admissions & Financial Aid	In this session, students will get the information they need with regard to: What college admissions means; what's required for admission into colleges of choice; the importance of meeting deadlines, college advising, etc. With regard to financial aid: How financial aid works; types of financial aid; the importance of meeting deadlines, etc.	Jim Bryan; Rod Jackson
Monday, June 28	3:00 pm - 3:30 pm	Navigating in a Virtual or Hybrid Learning Environment	Virtual learning is an educational experience or activity that is delivered through an online platform and can be accessed outside of the classroom. During the pandemic, students have had to make adjustments in technology, devices used, and learning style or preferences. In this session, we will discuss useful tips to increase learning opportunities in an online or hybrid learning environment	

Date	Time	Course	Description	Speaker(s)
Monday, June 28	3:30 pm - 4:00 pm	College Etiquette	College students are expected to adhere to certain standards of classroom etiquette. Classroom etiquette refers to the manner in which students should act when class is in session. This session is designed to discuss conventions related to being respectful in class, participating fully, appropriate use of technology, etc. Consideration is also given to address what changes may have occurred due to the virtual learning environment.	
Monday, June 28	4:15 pm - 5:00 pm	Accounting 101	Accounting is the basic language of business. Whether you are a star athlete, a CEO or a Fortune 500 company, having a basic understanding of accounting and finance will equip you with the necessary tools to make sound business decisions. Accountants not only "keep the books" or do taxes, but they also serve as auditors, consultants, and valued business advisors. In this session, students are introduced to basic accounting concepts and terminology, especially as they relate to their Group Project.	Professor Regina Brown
Monday, June 28	6:00 pm - 7:30 pm	Executive Roundtable/Dinner	This event is an opportunity for ACAP students to meet, dine, and interact with ACAP Board Members, Corporate Partners, college educators, NABA members, and other business professionals who share lessons learned and other tips for success. ACAP students use this opportunity to also conduct informational interviews.	See Expressed Career Interests of ACAP Students
Tuesday, June 29	9:00 am - 10:45 am	Facilitated Panel: Accounting & Business Educators	During this facilitated session, we explore the world of accounting and business education through the eyes of college educators via shared insights and experiences. ACAP students receive practical insights on: the profile of a successful student, professor expectations, career opportunities as business professionals, importance of advanced degrees and certifications, and tips for success in the corporate world.	Steve Denson to assemble
Tuesday, June 29	11:00 am - 12:30 pm	Lunch & Learn: Careers in Accounting & Business	This discussion is led by a Becker business professional who offers insights into career opportunities in accounting and other business-related fields. Students will also learn the requirements of becoming a CPA and the importance of having a CPA certification.	Kim Holland
Tuesday, June 29	1:00 pm - 2:00 pm	Data Analytics	This session is designed to bring awareness to the basics of data analytics, communicate helpful ways that technology can be used to interpret data to solve problems and make decisions, and describe the skills required to succeed in this field.	Chioma Isaiah

Date	Time	Course	Description	Speaker(s)
Tuesday, June 29	2:30 pm - 3:30 pm	SMART Goals	A SMART goal is used to help guide goal setting. SMART is an acronym that stands for Specific, Measurable, Achievable, Relevant, and Timely. A SMART goal incorporates all of these criteria to help focus one's efforts and increase the chances of achieving one's goal. Using the SMART acronym as a guide, plus the information they've heard in sessions to-date, students will write their top 3 personal and their top 3 professional goals.	Odell Brown; ACAP Counselors
Tuesday, June 29	3:30 pm - 4:30 pm	What Hiring Managers are Looking for on Resumes	Hiring Managers look for key qualifications for the job they're hiring for: overall presentation, relevant qualifications or skills, career progression, spelling and grammar errors, proper length, verification, exaggerations, online presence, and personalization. Building on this information received, students will learn how to build their resume: format and design, contact information, professional summary, critical job experience, spotlighting skill sets, education, etc.	
Tuesday, June 29	4:30 pm - 5:00 pm	Financial Literacy for College Students	Using a financial game as a backdrop, this session covers the basic concepts required to effectively manage your money, even while in college (including dealing with debt, managing credit, and paying for your college education).	
Tuesday, June 29	7:00 pm - 10:00 pm	Talk Back: Keeping It Real	This session (breakouts for male and female) is designed to create a positive, safe, environment for students to express themselves (crucial conversations) and to develop more practical and useful coping strategies when faced with life's setbacks and adversities. Listening is crucial. Basic ground rules apply.	Selected Participants
Sunday, June 27; Tuesday, June 29; Wednesday, June 30; Thursday, July 1	Various	Group Project	The Group Project is the capstone project for the week; thus, students are assigned to Project Groups before they arrive on campus. Using a tailored rubric, each group will develop its business plan, create its logo, marketing strategy, financials, and present their project before a panel of judges. Monetary prizes are awarded to each participant in the winning group. The winning group also presents at the Closing Luncheon on Friday.	See Group Project Manual
Wednesday, June 30	9:00 am - 12:00 pm	Corporate Tour	During ACAP Week, students tour a corporate environment (such as a Big 4 accounting firm or non-public corporate environment). During the tour, students may hear from senior leaders, accounting managers, recruiters, and summer interns. The "Day-in-the-Life" proves to be valuable experiences for ACAP students, but also allow ACAP's Corporate Partners to connect with students early in their career pursuits. There is an assignment associated with this event.	See Separate Tour Agenda

<b>Date</b>	<b>Time</b>	<b>Course</b>	<b>Description</b>	<b>Speaker(s)</b>
Wednesday, June 30; Thursday, July 1	1:00 pm - 5:00 pm; 8:00 am - 5:00 pm	Computer Lab	During ACAP Week, students have multiple opportunities to work on their individual and Group Projects in the computer lab.	See Separate Computer Lab Schedule
Wednesday, June 30	5:00 pm - 9:00 pm	Dinner; Social Outing; Games; Alumni Night	Each year, students are treated to a social activity such as bowling, Dave & Busters, amusement park, on-campus picnic, etc., pending weather and other guidelines. ACAP Alums are invited to attend and share with the current ACAP students.	See Separate Agenda
Thursday, July 1	1:00 pm - 5:00 pm	Group Project Rehearsals	This time is set aside for Project Groups to present their projects before ACAP Leadership and/or designees. The presentations are critiqued and feedback is given so that the groups can make the necessary changes before the final presentation on Thursday night.	See Separate Grading Rubric
Thursday, July 1	7:00 pm - 10:00 pm	Group Presentations	Students are required to prepare a 7 to 10-minute business plan presentation for Thursday night of ACAP Week. Using a tailored rubric, the judges will listen to each of the Project Groups Presentations and score them in compliance with the rubric. The winning Project Group will present at the Closing Luncheon on Friday.	See Group Projec Manual
Thursday, July 1	7:00 pm - 10:00 pm	Talent Show	Interested students showcase their talents: singing, dancing, rapping, poetry reading, playing musical instruments, presenting artwork, doing dramatic interpretations, etc. Using a rubric, contestants are judged and monetary prizes are awarded to 1st, 2nd, and 3rd place winners.	See Separate Agenda & Grading Criteria
Friday, July 2	11:30 am - 1:30 pm	Closing Luncheon	This event is designed to be a culmination of the weeklong program where we celebrate student successes and award participation certificates and scholarships. The Talent Show Winner and Group Project Winner are included on the program. Some limitations are followed; however, this event is typically open to parents, ACAP Board members, and Corporate Partner representatives.	See Separate Agenda