

# Accounting...The Language of Business



## What Accountants Do

- Analyze, verify, and report the results of financial information to:
  - Organizations
  - Government Agencies
  - Individuals



## Careers

- Public Accounting
- Corporate Accounting
- Tax Accounting
- Entrepreneur
- Professor
- Non-Profit
- Information Technology



## Keys to Success

- Strong desire to succeed
- Strong work ethic
- Handle confidential info
- Flexible
- Perseverance
- Ability to network
- Politically astute
- Technically competent



## Skills Needed

- Knowledge of accounting and finance
- Excellent computer skills
- 10-key by touch
- Attention to detail
- Strong organization
- Strong analytical skills



## Rewards

- Financial prosperity
- Access to confidential and proprietary information
- Exposure to: diversity, senior leaders, various technologies
- Networking
- Job opportunities



## Education / Training

- Degree in accounting or other business-related field: (Marketing, management, economics, technology, etc.)
- Advanced Degrees
- Certifications (such as Certified Public Accountant (CPA))

**DID YOU KNOW?**

ACCOUNTANTS CAN:

- ✓ Make a lot of money
- ✓ Own their business
- ✓ Travel
- ✓ Meet interesting people
- ✓ Get involved in a variety of business situations